

CAST YOUR NET WIDELY

With the 2022 Central Manitoba Visitor's Guide

Central Manitoba has a lot to offer! The 2022 Visitors Guide will showcase all that makes our region great to inspire first time visitors to check us out and remind previous guests that it's time to come back.

With an expanded focus on vivid, inspiring images and compelling editorial features, the guide is designed with your success at heart.

With 12,000 copies in print, as well as being offered in a digital format, distribution through Travel Manitoba's network as well as targeted trade shows and at member locations, we're sure to reach your next customer.

To confirm your ad, contact us at:

1-877-324-6645 or sales@centrallmbtourism.ca



CENTRAL MANITOBA
TOURISM

centrallmbtourism.ca



2022 Advertising Rates and Sizes

M Member Rate NM Non-Member Rate

Safe Area 7"W x 7.5"H	Full Page floating	1/2 Page horizontal	1/2 Page vertical	1/4 Page square	1/4 Page horizontal	1/4 Page vertical
8"W x 8.5"H	7.5"W x 8"H	7.5"W x 3.94"H	3.69"W x 8"H	3.69"W x 3.94"H	7.5"W x 1.9"H	1.79"W x 8"H
ADD 1/8" bleed on all sides	NO bleed	NO bleed	NO bleed	NO bleed	NO bleed	NO bleed
<input type="radio"/> M \$600* <input type="radio"/> NM \$725*	<input type="radio"/> M \$600* <input type="radio"/> NM \$725*	<input type="radio"/> M \$350* <input type="radio"/> NM \$450*	<input type="radio"/> M \$350* <input type="radio"/> NM \$450*	<input type="radio"/> M \$200* <input type="radio"/> NM \$300*	<input type="radio"/> M \$200* <input type="radio"/> NM \$300*	<input type="radio"/> M \$200* <input type="radio"/> NM \$300*

Coupon Rates – NEW this year!

\$50 or FREE for ads purchased over a 1/2 Page.

\$50

Included with my ad purchase

*All prices include GST

Memberships

Business or non-profit membership:
Municipal/Civic membership:

\$100* per year
Rated per capita (ask us for more info.)

2022 Membership Application



CENTRAL  MANITOBA
TOURISM

Applicant Information

Business:

Contact Name:	Cell:	Phone:
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Mailing Address:

Physical Address: *(if different from above)*

City:	Postal Code:
Email:	Website:

Social Media Information

Facebook ID:

Twitter ID:

Pinterest ID:

Instagram ID:

GPS Coordinates: *(For your website listing and pin on the interactive map. Go to www.gps-coordinates.net)*

Latitude:

Longitude:

Membership Classification (check one)

- Business / Non-Profit Membership (\$100 including GST)
- Municipal / Government Membership (based on per capita, request quote)
- Cheque Enclosed*
(payable to Central Manitoba Tourism, PO Box 221 Manitou, MB R0G 1G0)
- Invoice Me*

Membership Fiscal Year
January 1 – December 31

Membership Deadline
January 31